

Four enterprise technology trends for 2026

Prepare for AI integration, growing security demands, evolving computing and enhanced customer experiences.

In today's digital-first economy, large businesses face ever-changing expectations. To remain competitive, they must prioritize technology that is scalable, secure, AI-enabled, reliable and cost-effective. With the right solutions and partnerships, every challenge becomes an opportunity for growth.

Here are four key trends large businesses can expect in 2026:

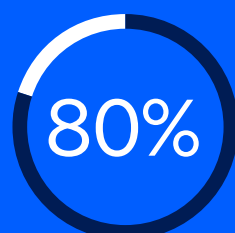
1. AI and automation sharpen efficiency

AI and automation help streamline operations, unlock insights and improve customer experiences, enabling new levels of productivity and growth. AI-driven solutions allow companies to:

- Eliminate repetitive manual tasks and reduce operational costs.
- Improve forecasting, planning and decision-making through real-time analytics.
- Enhance employee productivity and increase focus on strategic initiatives.



Top functions that experienced a revenue increase by using AI:¹

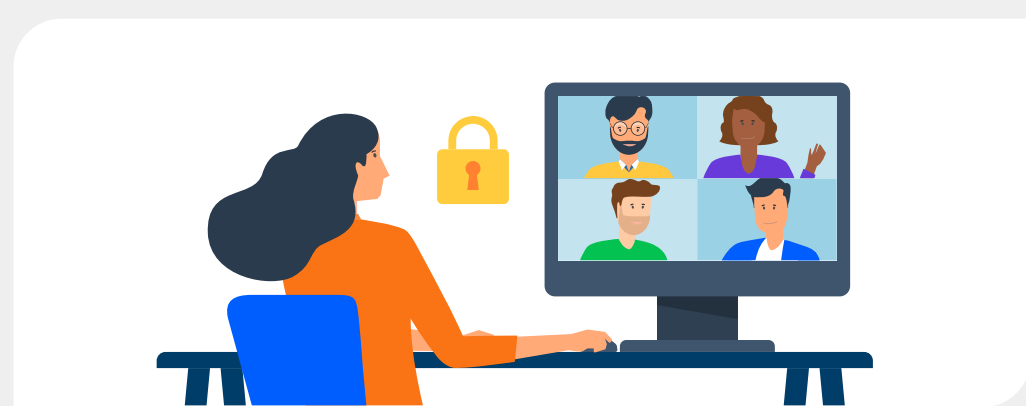


80% of respondents say their companies set efficiency as an objective of their AI initiatives, but the companies seeing the most value from AI often set growth or innovation as additional objectives.²

2. Security is more critical than ever

As their digital interactions grow, security, trust and data governance become essential to protecting operations and customers. Safeguarding information and ensuring compliance strengthens brand reputation and business resilience. Companies can:

- Prevent costly breaches and downtime with proactive threat detection.
- Build customer confidence through transparent, compliant data practices.
- Move faster, work smarter, protect your business and enhance customer experience.

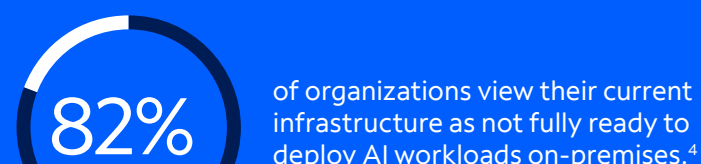
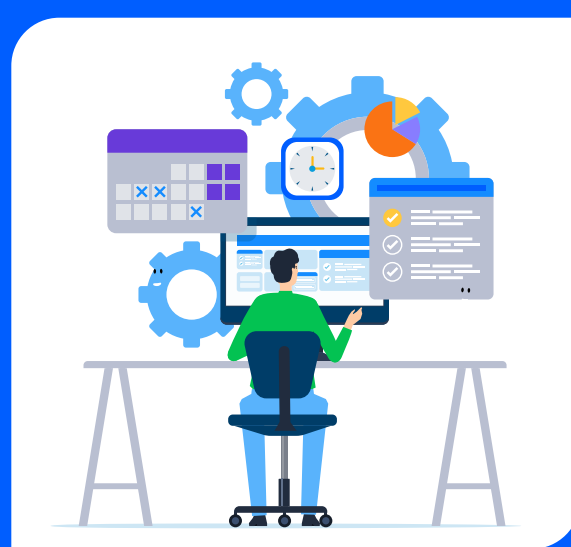


The global average cost of a data breach reached **\$4.44 million** in 2025.³

3. Cloud and hybrid computing accelerates innovation

Hybrid cloud, edge and spatial computing aid agility, responsiveness and scalability. Connecting data, devices and people drives efficiency and innovation, enabling companies to:

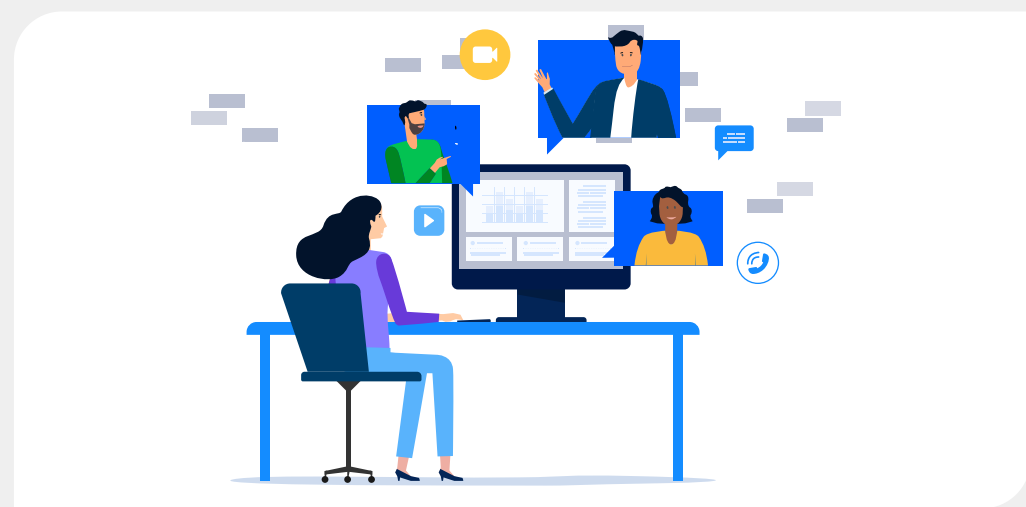
- Optimize workloads across cloud and on-premises systems.
- Empower distributed teams with real-time data and immersive collaboration tools.
- Scale securely and efficiently as needs evolve.



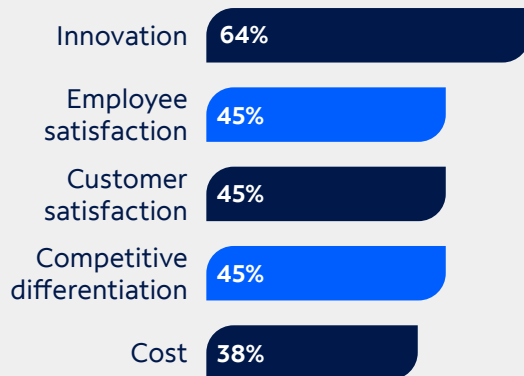
4. Customer experience is paramount

Scalable, customer-centric platforms help simplify diverse processes, support unified communications and deliver exceptional experiences across channels. These solutions enhance operational efficiency and long-term customer loyalty. Companies can:

- Integrate systems and data for seamless, end-to-end customer interactions.
- Personalize experiences using real-time insights and automation.
- Reduce complexity and cost through unified, cloud-based platforms.



Most cited improvements due to organizational AI usage:⁶



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1. "The State of AI in 2025: Agents, Innovation, and Transformation," McKinsey & Company, November 5, 2025.
 2. Ibid.
 3. "Cost of a Data Breach Report 2025: The AI Oversight Gap," Ponemon Institute and IBM Security, July 2025.
 4. "7th Annual Nutanix Enterprise Cloud Index: GenAI Adoption Will Drive New Era of Application and Infrastructure Modernization," Nutanix, 2025.
 5. "Cisco Research: A Major Infrastructure Shift is Underway, AI Could Double the Strain or Solve It," Cisco, June 4, 2025.
 6. "The State of AI in 2025: Agents, Innovation, and Transformation."