

Club Elite elevates personal fitness using fiber connectivity

Overview

- Fitness and wellness provider Club Elite offers members holistic, highly personalized journeys for physical improvement.
- WiFi enables high-touch member services like 24/7 access and virtual specialized training for Pilates and other fitness classes.
- Members require a fitness center that can maximize the use of wearables as part of their regimen.

Outcomes

- Club Elite members enjoy ample bandwidth and secure WiFi for quality workout sessions using [Managed Network Edge](#).
- To provide seamless connectivity that simultaneously manages hundreds of devices, Club Elite relies on [Dedicated Fiber Internet](#) and [Enterprise Internet](#).
- Members access the latest streaming and video content while they work out with [Fiber Connect Plus TV](#).

Why it matters

- Club Elite allows members to track progress and manage goals for a more personalized wellness journey.
- As the use of streaming data in fitness expands, having the ability to scale connectivity is a competitive advantage.
- Having premium video service for workouts tailored by each member enhances customer experience.

Network tools backed with Cisco technology personalizes gym experience with 24/7 member access

Club Elite is built on a vision of enabling holistic fitness and wellness journeys for members. With several locations across Illinois and Missouri, it offers a highly personalized experience utilizing data collected from wearable devices, WiFi and online instruction.

At the heart of the operation is a technology infrastructure which utilizes fiber connectivity and network tools from Spectrum Business® incorporated over a Cisco platform. With this in place, Club Elite offers its members 24/7 gym access.

“Club Elite members often manage challenging schedules,” says Eric Schreimann, President and CEO, Club Elite. “That’s why we are open 24 hours a day, seven days a week. You can come into our studios at any time, go to a private kiosk, log in and get a great workout.”

Available services include virtual Pilates classes and a broad array of recovery modalities including heat therapy, cold therapy and an AI-enhanced massage. Cardio workout stations are outfitted with full WiFi connectivity as well as individual video screens.



Club Elite provides members across Illinois and Missouri with 24/7 gym access utilizing fiber connectivity and managed network support from Spectrum Business.

Customer profile

CLUB ELITE
FITNESS WELLNESS

Company
Club Elite

Industry
Retail

Size
Over 50 employees at seven locations

Services
Managed Network Edge
Dedicated Fiber Internet
Enterprise Internet
Fiber Connect Plus TV



Club Elite utilizes technology to serve members in many ways. This includes instant QR check-in via mobile devices (left) and individual video screens providing data and entertainment during exercise sessions (right).

Enabling wellness on demand with secure networking

Technology has become central to Club Elite operations. “The fitness landscape as a whole is really trending toward high-tech utilization,” Schreimann explains. “This includes wearables that track your heart rate and special apps to help users manage their fitness goals.”

Enabling this technology requires a secure, scalable network that offers ample bandwidth and full site coverage. [Managed Network Edge](#), delivered over the Cisco platform, provides Club Elite with core networking needs that include WiFi, SD-WAN, managed firewall protection, routing and remote access.

“One great thing about our managed network platform is the dashboard,” says Jonathan Smith, Director of IT Operations, Club Elite. “I can observe activity across all our locations without needing ten different screens. We don’t have to go to this console or that console. It’s all right there.”

With access points set up at each location, WiFi coverage extends across everything from instant QR check-ins to point-of-sale purchases. Smith describes it as “enabling wellness on demand.”

Scalable bandwidth helps members measure progress

Bandwidth demand is growing at every Club Elite location, particularly with the popularity of wearables at gyms. As personal fitness becomes a more scientific activity, collecting and analyzing workout data around such metrics as distance and energy expended is being translated into actionable insights for training and wellness.

“The more data we receive, the better,” Schreimann says. “That gives us more information to fine tune and make each fitness journey as productive as possible.”

Each Club Elite location is outfitted with powerful connectivity. This is made possible with [Dedicated Fiber Internet](#), providing fast, symmetrical internet access backed by 24/7 monitoring and an industry-leading service-level agreement guaranteeing 100% uptime.¹

“Club Elite is redefining the fitness experience by combining personalized wellness, connected technologies and innovative member services,” explains Tod Beck, Director of Strategic Market Sales, Spectrum Business. “As data, AI and digital experiences become increasingly important, Spectrum Business provides the scalable network foundation needed to support growth, enhance member experiences and help Club Elite continue to innovate with confidence.”

Club Elite connectivity is further augmented with the inclusion of fast, reliable [Enterprise Internet](#) at various locations.

“This is a place where members access not only top-of-the-line fitness and cardio equipment but also the latest recovery modalities. To offer all that and the capacity to interface with member wearables require reliable, always-on bandwidth.”

Eric Schreimann, President & CEO, Club Elite



Having Managed Network Edge allows Club Elite to both monitor and control the application of bandwidth. That way the network can simultaneously send data for personalized robotic massages (left) and track exercise activity to precisely measure workout progress (right).

Smith sees the emergence of AI adding a new dimension to the Club Elite experience.

"Right now, our robot massage devices utilize AI to design a more personalized experience that is both therapeutic and satisfying for every user," he says. "In the future, I see AI being used to coach members on setting workout goals tailored to their specific needs."

Video entertainment that enables personalized streaming

At each Club Elite location visitors are greeted by banks of HDTV video screens. Each screen offers the ability to stream and view video content for members working out on treadmills, stationary bikes and other equipment.

"You will see 70 to 90 TVs delivering video content at every Club Elite," Schreimann says. "Our members watch what they want to watch, when they want to watch it. Giving them that capability is vitally important."

Video service is provided with the installation of [Fiber Connect Plus TV](#), which offers over 200 channels of HDTV service. Its direct internet cable connection eliminates the need for in-room equipment and is not affected by weather.

"With satellite video service, signal strength can vary considerably depending on outdoor conditions," Smith explains. "Our Spectrum Business TV service keeps members plugged in to what they want to watch, because it travels over fiber."

A partnership designed to empower

Having a technology partnership with Spectrum Business offers Club Elite opportunities to quickly expand and scale their services.

"Organizations like Club Elite demonstrate how technology can transform customer experiences and create meaningful competitive advantages," says William Kellogg, Vice President of Strategic Market Sales, Spectrum Business. "Leveraging Spectrum Business connectivity and

managed network solutions, Club Elite can support today's digital demands while building a foundation for future expansion, advanced analytics and AI-driven innovation across its locations."

Schreimann is excited about the future for Club Elite, knowing they have the support they need to innovate and expand. This includes their continuing investment in recovery treatments and a broader use of AI tools around wellness therapies.

"Our comprehensive WiFi network helps give members 24/7 access to our facilities. They can come in at any time, utilize our studios for improving their mind and body, and get a great Pilates workout."

Jonathan Smith, Director of IT Operations, Club Elite



On-site kiosks at Club Elite gyms allow members to do everything from check in to remotely manage their fitness experience. Ample bandwidth is provided by Dedicated Fiber Internet.

Giving members access to the latest fitness tools is critical to their growth strategy.

“Having Spectrum Business as our technology partner is vital to our business model,” he says. “We know we will always continue to evolve with new and better technology. And we know there won’t be any holdbacks or speedbumps. We know we can get where we need to with this partnership.”

Solution summary

- **Managed Network Edge** — Delivers powerful WiFi and bandwidth to give members a 24/7 customized wellness experience.
- **Dedicated Fiber Internet** — Provides connectivity to enable deeper personalization, including the use of wearable devices.

- **Enterprise Internet** — Provides resilient backup connectivity whenever needed.
- **Fiber Connect Plus TV** — Allows members to access a wide range of video content as they are working out.

“Offering quality video is an expectation many members have for a positive workout experience. Whether tracking news, watching their favorite sports team or keeping it on for background noise, having video helps keep workouts fun and personalized.”

**Eric Schreimann, President & CEO,
Club Elite**

Award-winning connectivity



Winner of the 2026 Frost & Sullivan North America Dedicated Internet Access Competitive Strategy Leadership Award² and Leader in the Frost Radar™: Managed SD-WAN in North America, 2025³.

1. Applies only to Dedicated Fiber Internet, Secure Dedicated Fiber Internet, Ethernet Services, Cloud Connect and Enterprise Trunking

2. 2026 Frost & Sullivan Competitive Strategy Leadership Recognition, The North American DIA Industry Excellence in Best Practices, Leandro Agion, Industry Director, Frost & Sullivan, June 2026.

3. Frost Radar™: Managed SD-WAN in North America, 2025, October 2025.