

Managed services

A cost-effective way for organizations to meet technology goals



89% of IT employers say skill shortages are impacting their business.¹ They are challenged to keep up with technology shifts.

These organizations see the value in partnering with an expert

By 2023, managed services spending will be

1.6x higher

than 2019 levels²

The advantages of managed services

Smarter spending

Savings up to

\$580,000³

Portion of internal IT budget devoted to business-critical systems management

70%⁴

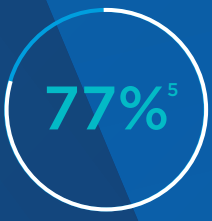
Control costs

- No upfront hardware ownership costs
- Save on hiring, training and salary expenses for additional IT staff by leveraging the networking expertise of a third-party provider

Security management



46%⁵ of alerts go uninvestigated by internal IT resources



77%⁵ of SMBs find it challenging to orchestrate security alerts

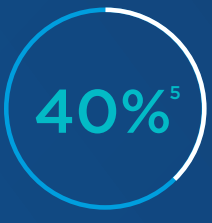
Reduce risk

- Network performance and security issues are addressed before they impact your organization
- 24/7/365 monitoring with dedicated, expert technicians on call so your IT staff doesn't need to be

Enhanced productivity



97%⁶ of IT professionals reported one service outage in the last six months of 2018



40%⁵ of SMBs had 8+ hours of downtime in 2018

Prevent downtime

- IT staff time is redirected to strategic work rather than day-to-day troubleshooting
- Ensure uninterrupted service with a network that is always monitored and managed

Spectrum Enterprise Managed Services



Managed Security Service



Managed Router Service



Managed WiFi

Spectrum Enterprise Managed Network Services can help you increase your network productivity while you focus on more strategic initiatives

[Learn more](#)

Sources

1. "IT employers to add staff but facing tech skills shortage, Hays reports." Staffing Industry Analysts, January 31, 2018, <https://www2.staffingindustry.com/eng/Editorial/IT-Staffing-Report/Feb.-1-2018/IT-employers-to-add-staff-but-facing-tech-skills-shortage-Hays-reports>
2. "Size of the managed services market worldwide from 2017 to 2023 (in billion U.S. dollars)." Statista.com, March 2018, <https://www.statista.com/statistics/590884/worldwide-managed-services-market-size/>
3. Fish, Jane. "Can managed IT service providers really save SMBs time and money?" ITProPortal.com, November 5, 2018, <https://www.itproportal.com/features/can-managed-it-service-providers-really-save-smbs-time-and-money/>
4. Briggs, Bill, Buchholz, Scott. "Executive summary: Tech trends 2019." Deloitte, January 16, 2019, <https://www2.deloitte.com/us/en/insights/focus/tech-trends/2019/executive-summary.html>
5. "Small and mighty. How small and midmarket businesses can fortify their defenses against today's threats." Cisco, 2018, <https://www.cisco.com/c/dam/en/us/products/collateral/security/small-mighty-threat.pdf>
6. Jacob, Sonja. "The Rise of AIOps: How Data, Machine Learning, and AI Will Transform Performance Monitoring." AppDynamics, December 17, 2018, <https://www.appdynamics.com/blog/aiops/aiops-platforms-transform-performance-monitoring/>