Moviebeam

Enhance the guest experience with access to entertainment, services and information, all through the in-room TV

Moviebeam is a comprehensive, interactive in-room technology solution. It pairs live TV with video-on-demand and over-the-top applications for guest and concierge services.

Guests can easily access the hotel services they want (e.g., housekeeping requests, valet services) through the in-room TV, as well as place orders to off-property restaurants. Moviebeam also integrates with property management systems (PMS) to support services like guest messaging, folio review and express checkout.
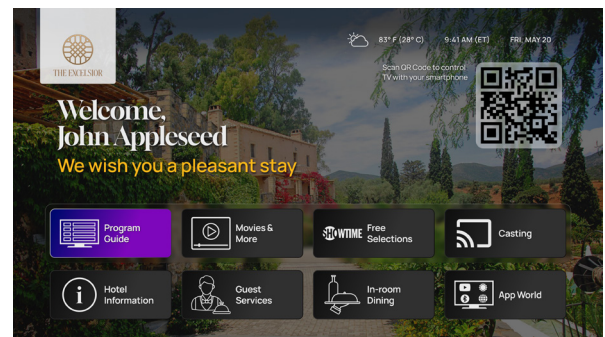
A branded welcome page allows for customized messaging to personalize the guest experience. Promote up to 50 categories of amenities and services, such as restaurant promotions, spa deals and gym hours, which helps to drive revenue. With over 200 preferred core and premium channels, in a wide variety of packages, Moviebeam meets all brand requirements. It also has an extensive movie selection and advanced streaming and casting capabilities.

Our service is delivered over fiber to the premises, making it highly reliable and not susceptible to weather-related disruptions. We also offer local account executives and technicians and 100%, 24/7/365 U.S.-based support you can rely on.
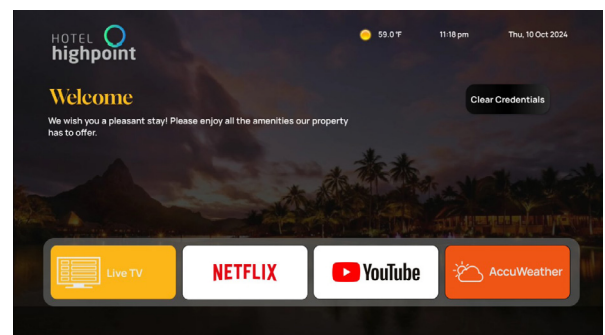
Top benefits

- **Accelerate digital transformation:** Remove funding and staffing constraints of digital innovation with a solution that delivers the interactive technologies your customers want from a single platform with no capital expenditures and 100%, U.S.-based 24/7/365 support.

- **Elevate guest experiences and satisfaction:** Transform your guests' digital experience, allowing them to checkout, order food, make service requests and book appointments — all from their TV.

- **Engage, inform and entertain guests:** Meet guest expectations with a comprehensive in-room technology platform that delivers interactive services and concierge information, on-demand content, streaming apps, casting and hundreds of channels.

- **Improve competitiveness:** Differentiate your property by adopting contactless guest services and in-room experiences that address guest cleanliness concerns.

- **Improve operational efficiency and reduce costs:** Streamline and automate routine guest requests to free up staff. Avoid service disruptions with a reliable, dedicated fiber connection.

- **Drive revenue:** Provide greater convenience for booking/ordering via the TV to increase the use of paid services.

- **Promote your brand:** Customize a welcome screen to help strengthen hotel branding and customer loyalty.

Differentiate your property with an in-room technology platform that meets guest desires for contactless interactions and personalized experiences.

Premium and Basic welcome screen

Lite welcome screen

Spectrum ENTERPRISE®

Features	Premium	Basic	Lite
Interactive electronic program guide (EPG)	•	•	•
Digital compendium	•	•	
Branded welcome screen	•	•	•
Streaming applications	•	•	•
Digital guest services	•	•	
Local attractions	•	•	
Screen share[1]	•	•	
Connect your own device app	•	•	
Bluetooth audio pairing	•	•	
Customer feedback app	•	•	
Hotel Services — Showcasing all hotel amenities and services	•	•	
Express check-out[2]	•	•	
TV on/off timer (compatible TVs only)	•	•	
Guest messaging/notification ticker	•	•	
Free movies catalog on-demand	•		
Media access and resort fee posting – 100% revenue to hotel	•		
Concierge application (car valet, dry cleaning, housekeeping and other requests)	•		
In-room dining	+	+	
TV casting	+	+	

1. Screen share available for Android devices.

2. Requires compatible property management system.

+ Additional available services.

Learn more

enterprise.spectrum.com/moviebeam

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