# Unified Communications with RingCentral for healthcare



# One communication and collaboration platform to enhance your practice

Voice, video and network traffic grow every day as teams need to connect any time, anywhere from any device. With fully managed, cloud-based unified communications, your practice can seamlessly bring together calling, messaging, video conferencing and more in a single, comprehensive application.

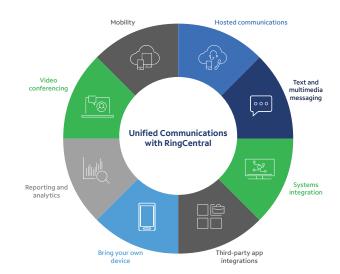
Spectrum Business® Unified Communications (UC) with RingCentral makes it easy to support the evolution of your practice by leveraging collaboration and communication tools to improve business processes and enhance the patient experience. It easily integrates with Electronic Health Records (EHRs) by capturing care team messaging or video session transcripts and adding them to a patient record via developed integration workflows. This level of seamless connectivity means you can bring staff and patients together with team messaging, video conferencing and phone calls — on any device from anywhere.

As part of the Spectrum Business Managed Practice Package, this all-in-one platform securely and reliably brings together connectivity, communications, collaboration, equipment and management for maximum user experience and engagement. Combined with our private fiber connectivity, it is a simple, smart and secure choice for better unified communications and collaboration.

UC with RingCentral is a cloud-based service that integrates with our Managed Network Edge (delivered by the Cisco Meraki platform) or Enterprise Network Edge (powered by Fortinet) solutions to provide you exceptional reliability and comprehensive visibility into your operation. In addition, your entire practice benefits from a better collaboration experience and productivity-boosting features customized to fit your needs.

# **Product highlights**

- An intuitive, cloud-based phone system: Implement a customizable and easy-to-use, cloud-based phone system and start taking video and phone calls on any device.
- Seamless experiences across the desktop, tablet and smartphone: Mobile device integration includes seamless call shifting between the desktop or desk phone to a mobile device while users are mid-call.
- Real-time collaboration on the go: Provide a flexible and mobile collaboration experience both inside and outside of the practice facility.



- Simplified chat and messaging: In addition to text/short message service (SMS), multimedia messaging service (MMS) and internet-fax capabilities, gain further efficiencies through collaboration tools for physicians, clinicians and patients. Add contacts to your team's messaging groups, share calendars, assign tasks and share real-time patient health information.
- 300+ powerful app integrations: Drive productivity with apps like Microsoft 365<sup>†</sup> and Google Workspace<sup>™</sup> productivity and collaboration tools, <sup>††</sup> or build your own with open application programming interfaces (APIs).
- Scalability that meets your ever-changing business needs:
   Easily add new phone numbers, endpoint devices, offices and remote teams in no time.
- Interact with ease: Conduct telehealth visits with screen sharing, web sharing and file annotation. Give physicians and patients access to EHRs, test results, diagnoses and more for an ideal patient experience with no download required.
- Full visibility into your network: View your voice network topology, user management, trouble tickets, usage analytics and performance through a single, intuitive, cloud-based Managed Network Edge or Enterprise Network Edge portal<sup>1</sup> for faster, better decision making regardless of the number of locations, environments or size of footprint.



<sup>&</sup>lt;sup>†</sup>Microsoft 365 is a trademark of Microsoft Corporation.

 $<sup>^{\</sup>dagger\dagger} Google$  and Google Workspaces are trademarks of Google LLC.

### **Benefits**

- Better collaboration: Enables you to communicate more effectively, with all calls, messages and video meetings in a single, intuitive app without the capital expense and maintenance requirements of a PBX.<sup>2</sup>
- Improved customer experience (CX): Provides a reliable, clear and consistent voice service, plus integration with customer relationship management (CRM) applications for a better customer experience.
- Cost effectiveness: Reduces your total cost of ownership (TCO) and capital expenditures with transparent, predictable monthly pricing and consolidated network components.
- Simpler management: Gives you the choice of implementation that best fits your organization — from co-managed to fully managed solutions.
- Dependable communications: Provides the reliability of a dedicated connection with a private, secure fiber network.
- Full support: Comes with an industry-leading service-level agreement (SLA) and a four-hour mean time to restore<sup>3</sup> for both the UC solution and the fiber connectivity that delivers it — including 100%, 24/7/365 U.S.-based support.
- Peace of mind: Strengthens your security posture with HITRUST (HIPAA) and SOC 2 compatibility, as well as end-to-end data encryption, automated updates, advanced firewall, malware and intrusion protection.



Spectrum Business provides you with a single point of contact for installation, billing, support and equipment maintenance, as well as move, add, change and delete (MACD) activities. We stand apart from other providers by combining our national fiber infrastructure with a full slate of networking capabilities, including wide area networks (WANs), managed services and solutions tailored to meet the unique needs of each client. In addition, we offer a selection of UC-compatible IP phones and endpoint devices from Poly and Cisco that deliver advanced, cost-effective and secure voice communications.





# Unified Communications with RingCentral features<sup>4</sup>

ADVANCED LICENSE FEATURES 36 calling features, messaging plus	ULTRA LICENSE FEATURES All advanced features plus
Video conferencing (up to 100 participants)	Video conferencing (up to 200 participants)
Text messaging (SMS), multi-media messaging (MMS) (up to 100 users per month)	Text messaging (SMS), multi-media messaging (MMS) (up to 200 users per month)
Internet fax	Unlimited file sharing
Call and meeting recording (automatic and on-demand)	Unlimited storage for messaging, files and recordings
Limited storage for messaging, files and recordings	Device analytics and alerts
Advanced call queues, monitoring and handling	RingCentral Rooms analytics and alerts
Integrates with Microsoft 365, Google Workspace productivity and collaboration tools, 300+ apps, communications development platform as a service (CPaaS) and development APIs	
Federated identity for single sign-on (SSO) access	
Hot desk/hoteling	
Multi-site management with role controls	
IT administrator analytics	

Talk to us today about designing a solution to deliver a broad set of capabilities and a seamless collaboration experience to build lasting patient relationships before, during and after treatment.

# **Learn more**

enterprise.spectrum.com/RingCentral

- $1. \quad \text{Cloud-based portal, advanced firewall, malware and intrusion protection are available with purchase of Managed Network Edge or Enterprise Network Edge solution.} \\$
- 2. PBX: A private branch exchange is a premises-based telephone system within an organization that offers multiple inbound and outbound lines, call routing, voicemail and call management features. This privately owned hardware appliance switches and routes calls between in-office users and the public telephone network.
- 3. 4-hour mean time to restore service SLA.
- $4. \ \ Unified\ Communications\ with\ Ring\ Central\ product\ features\ are\ subject\ to\ change\ without\ notice.$

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